



Personal Details

Name : Stevie (Stefanie) Caldarola
 Age : 30
 Location : Greater New York City Area
 Years Experience : 10 Years
 Interests : BFA Theatre Design/
 Technology
 Minor in Photography

AVAILABILITY :
 Full Time, Part Time & Contract

Graphic Design / Web Marketing

I'm a passionate graphic designer and web developer/marketer from the New York Metro area with a thirst to create new graphic solutions for any communication issue. I love to design clean, smart and effective work. Most of my graphic projects focus on identity & branding, print media and marketing material for social media and web.

My portfolio can be found at BasicallyRed.com.

Employment History & Achievements

President, BASICALLYRED : 2004 - Present

Freelance graphic design, web design and development, marketing, SEO, lighting design, photography, and videography. Clients include Top Dog Recruiting, KMC Computer Services, Inc., CJ Ceremonies, Goddess Productions and more.

Business Development, ARTiculate: REAL&CLEAR : 2014 - Present

Head of graphic design (print and web), marketing and marketing materials, project development and management, photography, videography and video editing, class creation, handout creation and maintenance, and more.

President, LADIES OF CRAFT BEER : 2009 - 2013

Created start up and spearheaded a Wordpress multi-user website business utilizing graphic design and branding skills, social media marketing, advertising campaigns, content creation, editing and event planning.

Education

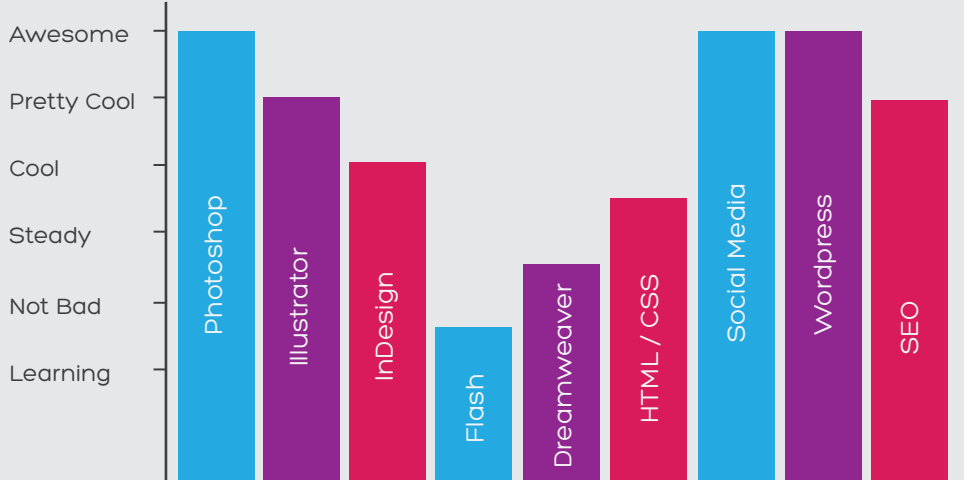
Adelphi University 2003-2007
 Major (BFA) : Theatre Design/
 Technology
 Minor : Photography

Academy of Art University (MFA) : 2009-2010
 In progress
 Animation and Visual Effects

Personal Skills



Technical Skills



Why you should hire me?

- Conceptual & creative
- Able to manage multiple projects
- Self-Starter & responsible
- Impeccable customer service skills
- Innovative & current
- Project Management experience

I'm looking for a position with longevity, benefits, and upward mobility. In return, I can offer loyalty, years of experience, a go-getter attitude with a thirst to create more opportunity and knowledge, and a wealthy pool of skills to choose from. Whenever classic rock music is played, I get the urge to dance. I have a dry sense of humor and think that most things are not worth doing if you can't have some fun while doing them. Also, I make a mean cup of coffee.

Get in Touch!

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 www.BasicallyRed.com

LinkedIn
 www.linkedin.com/in/steviecaldarola